

# Accountability<sup>+</sup> PLUS 2019 SYMPOSIUM

June 26-28, 2019 • San Diego  
Westin San Diego Gaslamp  
910 Broadway Circle, San Diego, Ca 92101

## Convince Your Boss

You're convinced. Now it's time to convince your boss that the **Accountability<sup>+</sup> PLUS Symposium 2019** is a good investment—for you, your team, and your organization.

### ACCOUNTABILITY<sup>+</sup> PLUS IS AN IMMERSIVE 2-DAY EVENT

Energize your culture with deeper purpose, elevated engagement, and bolder leadership at our annual symposium. Learn from the experts and network with industry professionals to propel your company (and your career) forward toward what matters most.

### Who Should Attend?

**Culture Champions.** Do you recognize culture and accountability issues in your company, or have you been charged by senior management to take steps to solve the problem?

**Decision Makers.** Are you a CEO, board Member, or executive interested in creating greater employee job performance, greater productivity, improved company morale and improved customer relations?

**Team Leaders.** Is developing a strong, accountable team culture and a ready bunch of engaged leaders who are Culture Champions for your company something you dream of?

**You.** If you or your company's KPI goals are Key Results for the organization.

**Personal Development.** Are you focused on greater accountability and success in your own life and career? This symposium will lead to breakthroughs in your personal life and career success—and help you become the kind of proactive leader every business desperately needs.

*"The results that we were delivering were simply awful. Our belief was our scores were low because we were not doing 'enough' of the right things at the right time. We were, in fact, fixing the wrong problem, and we weren't even aware of it."*

*—A.J. Querciagrossa, President & CEO, OSF Home Care Services*

### Get Results

The Accountability<sup>+</sup> PLUS Symposium is an industry-defining event for individuals, managers, and entire organizations. Learn how to get people to TAKE ACCOUNTABILITY for something bigger than their jobs. They take accountability for results! People internalize the need to act, to move and to change. They own their own engagement and their results.

### Learn from the Trendsetters

Our guest speakers are at the forefront of the industry. They are the innovators, category creators, and game-changers of today's business. This is your opportunity to bring back inspiration and energy to your team, department, and organization.

### Networking Plus+

This is your chance to meet your peers who are also passionate about training and accelerating business results. Walk away with a new set of contacts for collaboration and sharing best practices.

### Inspire Your Team

Take what you learn from the Accountability<sup>+</sup> PLUS Symposium and share it with your team. Attendees receive an exclusive before and after assessment link to share with up to 10 team members. By successfully using what you learn you will be making an impact at work and with people you encounter every day! (And you'll be able to measure it!)

### Impact Areas

- Generation divides in the workforce.
- Being "intentional" when it comes to shaping your organization's culture.
- The psychology behind shifting beliefs.
- Preparing the next generation of leaders.
- Improving and maintaining employee engagement.
- The "Golden Hour" for making your training initiatives stick.
- Accountability is foundational. What comes next?
- How to hold leaders accountable.
- Provide the "why" that motivates today and beyond.